

## TRACY ANN FOX, MPH, RD

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### SKILL SUMMARY

- Research and policy analysis of health and nutrition issues (school and community health, child nutrition, food and nutrition policy)
- Program analysis and development
- Professional presentations and training, peer-reviewed articles, publications, media experience
- Development of guidance and materials related to nutrition assistance programs and operations
- Governmental affairs, executive and legislative branch liaison, Congressional and regulatory testimony and comments; advocacy training at the local, state and federal level
- Coalition building among professional, private, and government organizations and individuals
- Strong organizational and interpersonal skills

### PROFESSIONAL HISTORY

FOOD, NUTRITION & POLICY CONSULTANTS, LLC

*President*

Bethesda, MD, January 2000-present

- Provide expertise to clients on food and nutrition issues at the federal, state and local levels, training and technical assistance in food and nutrition areas with expertise in child nutrition programs and operations, school-based nutrition and activity programs and policies, public policy implications, and health and nutrition professional/consumer education and training.
- Areas of specialty include food and nutrition program analysis and policy development, nutrition assistance programs and policies at the federal, state and local levels; school health programs, policies and operations; guidance development and training; public health policies and their impact on consumers and health care providers; advocacy tool development and training; food laws and regulations

*Current/previous clients and projects include:*

- Institute of Medicine (IOM), Food and Nutrition Board Committee on Nutrition Standards for Foods in Schools: member of this multidisciplinary committee tasked with making recommendations regarding appropriate nutrition standards for the availability, sale, content, and consumption of foods and beverages at school, with attention given to foods and beverages offered in competition with federally-reimbursable meals and snacks.
- Centers for Disease Control and Prevention: for the Division of Adolescent and School Health, identifying and developing best practices of model nutrition and physical activity initiatives at the school and district levels. Division of Nutrition, Physical Activity and Obesity: conducting pre-evaluation assessment of promising childhood obesity prevention initiatives across the country in school districts, daycares, after school programs and farmers markets (in partnership with Robert Wood Johnson Foundation).
- Hannaford Bros. Inc. grocery store chain: serve on Scientific Advisory Board for in-store "Guiding Stars" initiative to promote healthy choices.
- National Cancer Institute: reviewing and revising School-Nutrition Related Environment State Policy Classification System.

- Life Sciences Research Office: researching and developing infant feeding education materials for health care professionals on the impact of nutrition on neurological and cognitive development of infants.
- Nemours Foundation: provide consulting services in nutrition practice and policy for schools, primary care, and child care sectors.
- Canned Food Alliance: provide policy expertise, guidance and advocacy strategies for the promotion of healthy canned fruits and vegetables.
- National Food Service Management Institute: consultant/trainer/writer on school food service and nutrition issues; training provided to school and community food service, nutrition and health professionals on topics including promotion of fruits and vegetables; Wellness Policies; menu planning; child care nutrition; and effective team building; wrote and edited several Meal Time Memos – newsletters for child care operators.
- Produce for Better Health Foundation: provide policy and program expertise; develop guides and resource materials for members and state fruit and vegetable coordinators on issues and policies; advocate for enhanced policies, programs and funding at the national and state levels to promote fruits and vegetables. Visit
- Action for Healthy Kids Foundation: member of Partner Steering Committee; consultant on wellness policy tools, criteria for school-based nutrition and physical activity “best practices,” evaluation of resources and promotion of criteria and practices nationally.
- Montgomery County, MD Councilman George Leventhal: provide policy expertise on child nutrition and obesity prevention issues for Montgomery County, MD.
- Positive Promotions: consultant, developed nutrition education materials for teachers and the general population.
- USDA, FNS; ABT Associates: developed a model checklist for FNS to be used in assessing the quality of state-based Food Stamp Nutrition Education plans.
- Montgomery County Public Schools: consultant on Team Nutrition project; conducted classroom and cafeteria-based training; developed innovative nutrition education and fitness projects for schools.
- USDA, FNS; Amanda Dew Manning and Associates: assisted in the development of “Changing the Scene” resource kit.
- National Food Service Management Institute; Amanda Dew Manning and Associates: assisted in the development of BLT on Dietary Guidelines for Americans for school food service professionals.
- American Cancer Society; Porter Novelli: conducted environmental scan and in depth interviews of ACS staff and other health leaders regarding ACS’s role in nutrition promotion.
- School Nutrition Association (formerly American School Food Service Association); Amanda Dew Manning and Associates: assisted in the development of a Labor Tool Kit to be used by food service professionals.
- Centers for Disease Control and Prevention; Amanda Dew Manning and Assoc.: assisted in the development of a food safety project for school employees; analyzed and summarized results of questionnaire administered to school health professionals.
- Quaker Oats: conducted policy initiatives and provided strategic advice and counsel on policy issues including Healthy People 2010.
- Dannon Institute: expert reviewer for “Community Nutritionary” submissions of best practices in public health.
- Porter Novelli: consulted on food and nutrition policy projects including fruit and vegetable policies and biotechnology.
- Burson Marsteller: consulted on various food labeling and health claim issues.

- Center for Science in the Public Interest: facilitated a “listening session” of prominent nutrition policy leaders in preparation for the National Nutrition Summit.
- American Society for Nutritional Sciences: provided policy consulting and advice on issues impacting the association and members.
- M&R Strategic Services: assessment/analysis of USDA commodity purchasing system.

AMERICAN DIETETIC ASSOCIATION, *Senior Federal Regulatory Manager*, Division of Government Relations, Washington, DC, September 1996-December, 1999

- Coordinated regulatory activities and conducted analysis of food and nutrition policy in relation to federal actions. Interacted with federal agencies including USDA and Health and Human Services and members of Congress and their staffs.
- Served as liaison for broadcast and print media on public policy and government affairs efforts.
- Led task force of nutrition experts to develop recommendations and strategies for Healthy People 2010 initiative, child nutrition reauthorization, Dietary Guidelines for Americans, and long term care projects.

UNITED STATES DEPARTMENT OF AGRICULTURE, Food and Nutrition Service (FNS), Alexandria, VA, November 1991-August 1996

*Assistant to the Associate Administrator, August 1994-August 1996*

- Involved in FNS operations - an Agency that serves over 1 in 6 Americans through 15 nutrition assistance programs including Food Stamps, Women, Infants, and Children and School Lunch and Breakfast with an annual budget of over \$40 billion.
- Analyzed, reviewed and prepared Congressional testimony, legislative reports, answers to Congressional inquiries; prepared speeches and briefings for key agency officials.

*Food Program Specialist, Child Nutrition Division, November 1991-August 1994*

- Formulated and recommended objectives and policy initiatives affecting the school lunch, school breakfast, and summer feeding programs.
- Responsible for major aspects of landmark school lunch regulations that established nutrition standards for school meals; analyzed over 2300 comments and briefed Congressional staff, agency officials and the Under Secretary on the development of the regulation.

*Special Assistant to the Acting Assistant Secretary and the newly appointed Assistant Secretary (6 month detail), Office of the Assistant Secretary, Washington, DC, March 1993-August 1993*

- Involved in operations of the Office of the Assistant Secretary; developed brief on mission and functions of FNS, presented to all new Under and Assistant Secretary's of the Department.
- Organized one of four panels for the Secretary of Agriculture's National Hunger Forum.

MAXIMUS, INCORPORATED, Falls Church, Virginia, March 1987 - October 1991

*Manager, Federal Systems Division*

- Team member, project manager on health-related projects ranging from legislative and policy analysis and training needs for the Department of Defense and the Health Resources and Services Administration; assessment of statewide mammography screening practices for the National Cancer Institute; design, development and implementation of training programs for an automated food service system for the Department of Defense.

HOOD COLLEGE, Frederick, Maryland, January 1989 - May 1989

*Instructor, Food Preparation and Meal Management*

- Taught four semester hour course encompassing food science and food components, food preparation, and meal management for students majoring in nutrition and dietetics.

UNITED STATES NAVAL RESERVES, February 1987 - September 1998 (Retired Commander)

- Assignments included military health care policy, health promotion activities and direct nutrition counseling for active duty and reserve military personnel and their dependents.
- Served with the US Marine Corps for two years; responsible for medical care and health promotion activities of 130 Marine Corps personnel.

UNITED STATES NAVY, Medical Service Corps, September 1982 - January 1987 (active duty)  
 BETHESDA NAVAL HOSPITAL, Bethesda, Maryland, October 1985 - January 1987

*Head, Inpatient Dietetics Division, Food Management Department*

- Responsible for the nutritional care and education at 500 bed teaching hospital.

GREAT LAKES NAVAL HOSPITAL, Great Lakes, Illinois, December 1982 - October 1985

*Head, Food Management Department; Head, Clinical Dietetics Department*

- Responsible for meal service to inpatients, staff and students serving 2500 meals per day with an annual budget of \$1.2 million; managed and supervised 79 civilian and 20 military personnel. Provided nutritional services to inpatients, outpatients, staff and outlying commands.

## **PROFESSIONAL ASSOCIATIONS**

Member, American Dietetic Association, Registered Dietitian, R-612545; Licensed Nutritionist, MD

Member, Institute of Medicine Committee on Nutrition Standards for School Foods, 2006-2007

Member, Citizens Advisory Committee on Family Life and Human Development, Montgomery County Board of Education

Chair, Health Committee, Montgomery County Council of Parent Teacher Associations

Co-Chair, School Health Council of Montgomery County, MD

Member, MD Healthy Schools Coalition

Legislative and Policy Chair, District of Columbia and Metropolitan Area Dietetic Association

Member, Action for Healthy Kids Strategic Advisory Committee

Member, National Cancer Institute Technical Advisory Committee "Developing Ratings Criteria to Evaluate State and Local Policies Related to Youth Obesity"

Member, Nominating Committee, Nutrition Entrepreneurs Dietetic Practice Group (2004-2005)

Member, Society for Nutrition Education, served on Public Policy Committee (2001-2003)

Member, National Cancer Institute's Supportive Care Editorial Board (2001-02)

Member, National Cathedral School Food/Nutrition Committee (2003-2005)

Member, National Coordinating Committee on School Health Editorial Review Committee

Member, American Academy of Pediatrics Health, National School Health Guidelines project

Member, American Public Health Association

Member, School Nutrition Association

Member, National Food Policy Conference Advisory Committee

Member, School Nutrition Services Dietetic Practice Group, ADA

## **MEDIA**

Interviewed for numerous print, radio and television outlets on issues including public policy, child nutrition/obesity, school lunch, fruits and vegetables, Farm Bill – ongoing:

Nutrition Week, The Packer (produce news), Produce Business, Food and Nutrition Labeling News, Food Chemical News, Inside HCFA, CBS

Hearst-Argyle television, WRC TV, Fox news, other Washington, DC affiliates

Presenter, US Department of Education: Education News Parents Can Use (broadcast nationwide), Child Health and Nutrition, Washington, DC, June 2006

Montgomery County, MD cable access channel, numerous appearances on child health issues

Mainstream Media Project: live and taped radio segments heard across the country; topics include children's health/obesity, the Farm Bill, school nutrition, health policies

National Public Radio, Washington Post Radio, Associated Press, US Newswire, Copley News Service

Washington Post, Philadelphia Inquirer, Chicago Tribune, Atlanta Constitution, San Francisco Chronicle, Buffalo news, NJ Star Ledger, Women's Day, Family Circle, Runners World, Investors Business Daily, Fun Magazine

## **PRESENTATIONS/TRAINING**

Presenter/trainer, fruit and vegetable promotion initiatives, school wellness policies, dietary guidelines, child care feeding, menu planning for the National Food Service Management Institute, various locations across the country (*ongoing*)

Presenter, National Association of School Boards of Education Policy Symposium on Healthy Eating, Nutrition Standards for Foods in Schools, Philadelphia, Oct. 2007

Presenter, Institute of Medicine Food Forum, Nutrition Standards for Foods in Schools, Washington DC, Sept. 2007

Moderator, National Food Policy Conference, Navigating and Innovative Food Supply, and States and Cities Tackle Nutrition Policy, Washington DC, Sept., 2007

Presenter, CT Department of Education Child Care Conference, Menu Planning and Nutrition Education, Hartford, CT, Aug. 2007

Presenter, Council of State Governments, Utilizing Local Wellness Policies to Combat Obesity, Hilton Head, SC, July 2007

Presenter, VA Health and Physical Activity Institute, Nutrition and Fitness: Making the Link Easy and Fun, Harrisonburg, VA, July 2007

Moderator, Food Marketing to Children: Problems, Policies and Priorities, Washington DC, April 2007

Presenter, American Dietetic Association Public Policy Workshop, Why Policy Matters, Washington DC, April 2007

Evaluator, Family, Career and Community Leaders of America, "Student Body" peer education program national recognition awards, Reston, VA, March 2007

Presenter, AZ Department of Education, Dairy Council and Action for Healthy Kids, How to Evaluate Your Wellness Policy, Phoenix, AZ, Feb. 2007

Presenter, Food Research & Action Center and America's Second Harvest National Forum, Local Wellness Policies: What's Next?, Washington DC, Feb. 2007

Presenter, Intensive Course in Nutrition for Infants, Children and Adolescents, Univ. of AL, (2 sessions), Wellness Policies, Vending and Legislation... We've come a Long Way Baby and Child Nutrition Programs in Schools, Birmingham, AL, Feb. 2007

Presenter, MD Dept. of Ed, Keynote Address: Challenges, Changes and Commitments: Local Wellness Policies at Work, Oct. 2006

Presenter, Consumer Federation of America, Promoting Health and Nutrition: Government Goals and Industry Initiatives, Washington DC, Sept. 2006

Keynote Address/Workshop Presenter, New Hampshire Dept. of Education/Univ. NH Cooperative Extension: Leadership Within the School Wellness Environment, Concord, NH, Aug. 2006

Presenter, National Fruit and Vegetable Stakeholder Conference: Fruit and Veggie Advocacy: Advocating for Change, Seattle, WA, June 2006

Presenter, American AgriWomen Issues Symposium: Food for Thought: Nutrition, Public Policy, Personal Responsibility, Washington DC, June 2006

Presenter, National School Boards Association, Taking Action: A Healthy Vending Strategy to Support a Healthy School Environment, April 2006

Presenter, Princeton University Childhood Wellness and Obesity: Tools to Help Schools Take Action, Improving Nutrition in Our Schools, March 2006

Presenter, Walter Johnson High School Food Trends classes, Policy and Food Trends, March

2006

- Presenter, Temple Beth Ami Early Childhood Department, Healthy Snacks in the Day Care Setting, March 2006
- Presenter, Gannett Co., Inc. Wellness Audiocast, Childhood Obesity – Detection and Prevention, Feb. 2006
- Presenter, University of North Carolina's Public Policy Seminar, Nutrition Professionals as Change Agents – Advocacy in Action, Jan. 2006
- Presenter, STEPS to a HealthierUS, teleconference presentation: Educating Policy Makers about Successes of the STEPS to a HealthierUS program, Nov. 2005
- Presenter, Action For Healthy Kids Healthy Schools Summit II: Strategies for Driving Change, Sept. 2005
- Presenter, National Food Policy Conference, Childhood Obesity – the Next Generation, Sept. 2005
- Presenter, School Nutrition Association, Montgomery County Vending Changes – a Success Story, July 2005
- Presenter, Society for Nutrition Education, School Wellness Policies, July 2005
- Presenter, WIC Mid Atlantic conference, the New Dietary Guidelines, July 2005
- Presenter, FL Chronic Disease Conference, Promoting Nutrition in the Community, May 2005
- Presenter, National Conference on Chronic Disease Prevention and Control, Promoting Nutrition in Schools, March 2005
- Presenter, Univ. Rochester Medical Center; How Kids Eat, Nov. 2004
- Presenter/Forum co-chair: Montgomery County Forum on Childhood Obesity, Nov. 2003
- Presenter, Choice in the Lunchroom, Food Policy Conference, May 2003
- Presenter, Action For Healthy Kids Healthy Schools Summit, Washington DC, Oct. 2002
- Presenter, Dietary Supplements and Health Care Professionals, National Press Club, March 2001
- Presenter, Legal and Regulatory Aspects of Structure/Function Claims, October 2000
- Moderator, Society for Nutrition Education public policy session, July 2000
- Moderator, National Nutrition Summit non-profit roundtable, April 2000
- Moderator, Obesity: a fresh look at an age-old problem, Food Policy Conference, April 2000
- Moderator, Practicalities of Using Dietary Supplements, ADA Annual Meeting, October 1999
- Testified on behalf of ADA - Food and Drug Administration priorities and programs (June 1998); health claims (May 1999); dietary supplements (June 1999)
- Presenter, ADA government affairs and policy activities, 1996-1999
- Training, National Food Service Management Institute child nutrition training for consultants provided by The Bob Pike Group (3 day intensive course on how to be an effective trainer), Oxford, MS, Jan. 2007
- Training, Exploring Sports Nutrition, Sodexo and NIH Dietetic Internship Program, Washington, DC, Nov. 2007
- Training, Negotiation Skills, Women in BIO, Sept. 2005
- Training, Food and Drug Law Institute, Introduction to Food Law and Regulations, 1998
- Training, Health Promotion, U.S. Navy, Bethesda, MD, April 1996
- Training, The Federal Budget Process, Vienna, VA, 1994

## **PUBLICATIONS**

- Monthly articles on government affairs and nutrition issues for various publications including the Journal of The American Dietetic Association and ADA Courier, American Society for Nutritional Sciences Nutrition Notes, 5-A-Day newsletter (ongoing)
- Testimony and comments covering government affairs and nutrition issues for various organizations (ongoing)

- Committee Member/Author (along with all committee members): *Nutrition Standards for Foods in School: Leading the Way to Healthier Youth*: Institute of Medicine Report, April 2007
- Co-Author: Produce for Better Health Foundation National Action Plan to Promote Health Through Increased Fruit and Vegetable Consumption (2005)
- Author: *Vending Machine Dilemmas: Promoting Healthy Choices*, State Education Standard, Journal of the National Association of State Boards of Education (Dec. 2004)
- Author: *Promoting Healthy and Nutritious Options in Schools: the Montgomery County, MD Experience*, National Coordinating Committee on School Health web site (March 2003 and April 2004) and for the National Association of State Boards of Education (Sept. 04)
- Author: *Fruit and Vegetable Pilot Program*, National Coordinating Committee on School Health web site (April 2004)
- Author: *Increasing fruit and vegetable intake through innovative marketing*, Nutrition Today, (Jan/Feb, 2003)
- American School Food Service Association Labor Tool Kit (developed under contract with Amanda Dew Manning and Associates), released 2002
- Changing the Scene, Improving the School Nutrition Environment: A Guide to Local Action, USDA (developed under contract with Amanda Dew Manning and Associates), Sept. 2000
- CDC Division of Adolescent and School Health Food Safety Project (developed under contract with Amanda Dew Manning and Associates), Feb. 2000
- Peer reviewer: USDA Food Assistance and Nutrition Research Program grant proposals, 2003 and 2004
- Peer reviewer: fruit and vegetable article for Topics in Clinical Nutrition, Oct. 2004
- Peer reviewer: abstract for the Food and Nutrition Service Nutrition Education Connection Meeting, Feb. 2003
- Expert reviewer: *Journal of Nutrition Education and Behavior*, Educational Materials in Review, Jan/Feb 2002
- Expert reviewer: National Institutes of Health Office of Dietary Supplements *Annual Bibliography of Significant Advances in Dietary Supplement Research*, Nov. 2000
- Expert reviewer: *The Health Professional's Guide to Popular Dietary Supplements* (Legislative and Regulatory issues chapter). Chicago, IL: The American Dietetic Association, 2000
- Author: *Food Security - The Federal Commitment and the Role of the American Dietetic Association*, Topics in Clinical Nutrition, Sept. 1998
- Author: *Using Telephone Surveys to Obtain Dietary Information*, JADA, June 1992

## **AWARDS/HONORS**

2007 – American Public Health Association, Food and Nutrition Division, Excellence in Promoting the Dietary Guidelines Award

2006 – MD Nutrition and Physical Activity Program for outstanding contributions to the development of MD Nutrition and Physical Activity Plan

2006 – MD Healthy School Coalition for advocacy efforts to improve the health of MD students

2004 - Certificate of Appreciation, Montgomery County Commission on Children and Youth

2002 - Outstanding Dietitian of the Year, DC Dietetic Association, 2001-2002

1998 - Certified Health Promotion Director through the Cooper Institute for Aerobic Research

1994 - Financial award for Nutrition Objectives for School Meals regulation, USDA

1994, 1992, 1985 - three Navy Achievement Medals for professional achievement in the superior performance of duties while at Great Lakes Naval Hospital and Bethesda Naval Hospital

1987 - Award for Excellence, MAXIMUS, Inc. outstanding performance in the field of consulting

1984 - Outstanding Junior Officer Award, Navy League of the United States, Lake County

Council, for superior performance in sea services and contribution in the civilian community

1981, 1982 - Graduate Student Trainee Grant, U.S. Department of Health and Human Services

1981 - Hood College, Hodson Beneficial Award for Academic Excellence

## **EDUCATION**

UNIVERSITY OF PITTSBURGH GRADUATE SCHOOL OF PUBLIC HEALTH

August 1982, Pittsburgh, Pennsylvania

Master of Public Health

HOOD COLLEGE

August 1981, Frederick, Maryland

Bachelor of Science in Home Economics, Coordinated Undergraduate Program in Dietetics

Cum laude

October 2007